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Digital Content Creator mimmalein@gmail.com \* 07487821166



## SKILLS

Highly experienced in Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premier Pro, Lightroom)

Copywriting

Intermediate photo retouching skills

Experienced in briefing external photography

Social media management background

Highly personable

Video-editing

Hand-drawn Illustration

# EDUCATION

GCSEs - Lord Williams's School Achieved 7 A's and 4 As in all subjects

A-Levels - Lord Williams's School Achieved 3 A grades in Art, History and English Literature

BTEC Art Foundation - Oxford Brooke's University
Achieved a Pass with Merit

BA (Hons) Graphic Design - Camberwell College of Art, UAL Achieved a First Class Honours (1:1)

### PERSONAL

Interests include: True crime, old western movies, oil painting, folklore, foraging, pub quizzes and nature.

> 6a Bridens Way Haddenham Buckinghamshire HP17 8DH

Portfolio: www.mimmalein.co.uk

#### **ABOUT ME**

Hi! I'm Miriam (but everyone calls me Mim) and I am 26 years old. In the 4 years since I graduated from Camberwell College of Arts with a Graphic Design degree I have worked as a Digital Designer for fashion and accesories e-commerce brands Katie Loxton & Joma Jewellery as well as global beauty brand Nails.INC.

I am a creative thinker first and foremost and am always looking for an opportunity to learn new skills as well as expand my practice and hone my practice. I would love to experiment more with illustration and photography in my job.

I have been lucky enough throughout university and both my design roles to have had experience in assisting behind the scenes on professional photoshoots and creating content for social media, including taking lifestyle photographs and editing campaign videos - my most recent is currently on show at the Nails.INC Nail Bar in Selfridge's.

I started my own online temporary tattoo and apparel business, Bambi & Fawn, aged 17, which I was granted the Jack Wills Young Brit Award for in 2015 - alongside business mentorship from branding expert and Models1 Managing Director, John Horner. Running my own e-commerce business taught me the importance of social media and brand image and I gained a love for creating thoughtful and purposeful short films.

### **EXPERIENCE**

### NAILS.INC LONDON

Graphic Designer, August 2022 - PRESENT

Primarily focused on creating digital web and social graphics, I am brand guardian for our sister company My Mood. I also design packaging, visual merchandising assets and press releases.

#### KATIE LOXTON & JOMA JEWELLERY

Junior & Midweight Digital Designer, August 2020 - August 2022

Created graphic content across web, email and social channels with a focus on mobile first design. Assisted on location at campaign shoots, and edited the SS22 campaign video.